

Evaluator's Name: _____

Monroe's Motivated Sequence Evaluation Form

Speaker _____

Topic _____

Rate the speaker on each point: *E-excellent* *G-good* *A-average* *F-fair* *P-poor*

						COMMENTS
ATTENTION STEP						
Gained attention of listeners	E	G	A	F	P	
Introduced topic clearly	E	G	A	F	P	
Showed importance of topic to this audience	E	G	A	F	P	
NEED STEP						
Need clearly explained	E	G	A	F	P	
Need demonstrated with evidence	E	G	A	F	P	
Need related to audience	E	G	A	F	P	
SATISFACTION STEP						
Plan clearly explained	E	G	A	F	P	
Plan well thought out	E	G	A	F	P	
VISUALIZATION STEP						
Practicality of plan shown	E	G	A	F	P	
Benefits of plan related to audience	E	G	A	F	P	
ACTION STEP						
Call for specific action by audience	E	G	A	F	P	
Vivid concluding appeal	E	G	A	F	P	
DELIVERY						
Maintained eye contact	E	G	A	F	P	
Extemporaneous and conversational	E	G	A	F	P	
Poised, confident presentation	E	G	A	F	P	
Words articulated clearly	E	G	A	F	P	
Physical action effective	E	G	A	F	P	
Communicated enthusiasm for topic	E	G	A	F	P	
OVERALL EVALUATION						
Language clear, concise	E	G	A	F	P	
Connectives effective	E	G	A	F	P	
Completed in time limit	E	G	A	F	P	
Speaker's purpose achieved	E	G	A	F	P	